

Local Narratives – Code of Conduct for Local Hosts

At Local Narratives, our local hosts are the soul of every journey. You are not just service providers—you are storytellers, culture-bearers, and ambassadors of your community.
This guide will help ensure every guest leaves feeling welcomed, cared for, and inspired.



Code Of Conduct

1. Welcome Guests with Warmth

Greet guests with a smile and a kind word.
Make them feel at home from the very first moment.
Remember: Atithi Devo Bhava—a guest is like God.

2. Share the Best of Local Cuisine

If meals are part of the package, serve wholesome, home-cooked, traditional food.
Maintain hygiene in preparation, serving, and eating areas.
Ensure guests feel safe about food and water.

3. Hospitality from the Heart

Treat guests like family, not customers.
Check in at least a few times a day if they are staying overnight.
Suggest interesting things to do nearby—nature walks, crafts, markets, cultural activities.

4. Ensure Comfort & Safety

Provide clean, basic amenities and safe surroundings, inform in advance in case of wild life and farm animals and insects.
Be attentive to any special needs or requests.
Offer guidance on local customs and safe exploration.

5. Deliver Core Experiences

Ensure all core activities are conducted.
If possible, add bonus experiences based on weather, season, or local festivals.
Share your own stories—about your land, culture, and traditions.

6. Respect & Connection

Avoid treating the experience as a transaction—focus on building genuine relationships.
Encourage cultural exchange—listen to guests' stories as you share your own.

Final Thought
You are not just a host—you are a bridge between worlds. When you share your home, food, and traditions with pride, you create memories that stay in guests' hearts forever. Together, we are not only running a tourism program—we are preserving culture, building livelihoods, and creating bonds that last a lifetime.